



23rd Annual ATHENA Grand Traverse Award Celebration

Monday, June 26, 2017 • The Hagerty Center • 5:00 pm – 7:00 pm
Sponsorship Opportunities

CELEBRATION PROFILE

Each year we honor an ATHENA for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

The ATHENA Award Celebration traditionally attracts over 200 influential business people and community leaders who recognize and support women in leadership. Attendees come from all sectors of the community: manufacturing, education, services, health care, government and non-profit.

The sponsorships for this "must attend" event are designed to raise your company's profile, image and brand in front of this group of motivated business people.

WHY SPONSOR THE ATHENA AWARD CELEBRATION?

- Increase visibility of the program and the contributions of the recipient
- Connect your organization with a prestigious, international women's leadership program
- Earn credibility by honoring dynamic leaders

PAST ATHENA GRAND TRAVERSE AWARD RECIPIENTS

Sondra ShawHardy (2016)	Marcia Bellinger (2008)	Chris MacInnes (2000)
Connie Deneweth (2015)	Louise Hagerty (2007)	Elaine Wood (1999)
Roberta Teahen (2014)	Barb Benson (2006)	Marsha Smith (1998)
Cathie Martin (2013)	Trish Fiebing (2005)	Jayne Mohr (1997)
Ranae McCauley (2012)	Jan Warren (2004)	Susan Bondy (1996)
Kathleen Guy (2011)	Janet Bassett (2003)	Mary Lee Lord (1995)
Sue Peters (2010)	Suzanne Voltz (2002)	
Denise Busley (2009)	Karen Strom (2001)	



Monday, June 26, 2017 • The Hagerty Center • 5:00pm – 7:00pm

Sponsorship Agreement • Please select the level at which you would like to sponsor:

CELEBRATION & JOY \$5,000

- Logo recognition in all promotional materials – media advertising including TV, radio and print
- Opportunity to make welcoming remarks at the Celebration
- Full page color advertisement in the event program
- 16 guest event tickets with signage for colleagues and guests at the Celebration
- Company logo displayed in the Power Point presentation at Celebration
- Opportunity to have a company representative on the ATHENA Grand Traverse committee
- Logo recognition on ATHENA Grand Traverse (Zonta Club of Traverse City) website
- Pre-event social media mention with logo

COURAGEOUS ACTS \$3,000

- Full page color advertisement in the event program
- 8 guest event tickets with signage for colleagues and guests at the Celebration
- Company logo displayed in the Power Point presentation at Celebration
- Logo recognition on ATHENA Grand Traverse website (Zonta Club of Traverse City)
- Pre-event social media mention with logo

GIVING BACK \$1,000

- Company name listed in the event program
- 8 guest event tickets with signage for colleagues and guests at the Celebration
- Company name listed in the Power Point presentation at Celebration
- Pre-event social media mention

Please Complete:

Completed by: _____ Company: _____

Phone: _____ Email: _____

Sponsor Choice: _____ Amount: _____

Method of Payment: Invoice me Check enclosed

Please make checks payable to *Zonta Club of Traverse City*

Please return this form to Rose Coleman or rcoleman@gtpavilions.org or mail to
ATHENA Grand Traverse c/o Zonta Club of Traverse City • PO Box 1412 • Traverse City, MI 49685



Monday, June 26, 2017 • The Hagerty Center • 5:00pm – 7:00pm

Sponsorship Agreement • Please select the level at which you would like to sponsor:

.....
RELATIONSHIPS \$500

- Two (2) Tickets to the Celebration
- Company name listed in the event program
- Company name listed in the Power Point presentation at Celebration

.....
THE AUTHENTIC SELF \$75

- One (1) ticket to the Celebration
- Name listed in the Power Point presentation at Celebration

.....
Please Complete:

Completed by: _____ Company: _____

Phone: _____ Email: _____

Sponsor Choice: _____ Amount: _____

Method of Payment: Invoice Check enclosed

Please make checks payable to *Zonta Club of Traverse City*